FRESH NEWS



September 20, 2020

From Pic Rite Management

Our goal is to provide up-to-date information about the ever-changing conditions affecting produce. Our weekly produce newsletter uses many sources and markets to track price, availability & quality.

Imagine you miss a payment on a Tesla and it drives itself back to the dealership.

you pay for 30 years. If you rob the bank you're out in 10 years. Follow me for more financial advice

MOTHER NATURE'S DECISIONS

Asparagus supplies & quality are both good. There are good Eastern green bean supplies but Western are off due to heat. Both broccoli & cauliflower quality is only fair with broccoli on the limited side & cauliflower also tight but demand is slow. Celery quality & supplies are ok. It's been a bad year for corn & supplies are on the tight side with all kinds of bad weather conditions but GA should start in a week or so & help out some. Tight supplies of cucumbers in both the East & West should be helped out from MX supplies in a couple of weeks. There is strong demand of Romaine with quality issues affecting supplies. Iceberg has quality issues & demand is on the high side of a roller coaster right now. Leaf has good quality but demand continues to pick up. Yellow onions are steady but green onions are a bit tighter in supply. Potatoes are better but the largest sizes are tight. Yellow squash is on the tight side both East & West but Eastern green is in good supply. Rain in TN & heat in CA is affecting both quality & supply of tomatoes making overall pricing higher.

There is strong demand for small apples which are being used for food boxes. Heat is hurting strawberry supplies & less than perfect quality is causing product to be sent to freezers. Avocados are in good supply but that is expected to start to decline with CA finishing their harvest. There are good supplies of grapes but also good demand. I bought some at the supermarket that were sunburnt so be aware. There is greater demand of cantaloupes than honeydews with shrinking supplies. Blackberries & raspberries supplies & quality have been affected by heat. Lemons have fair demand on good supplies.

Concerning Pesticides used on Produce

Six in all. Acephate, can break down into a chemical called methamidophos which can damage the brain and nervous system. Primarily found on green beans and some summer squash, celery, and imported mangoes and watermelon. Chlorpropham used to keep potatoes from sprouting. May interfere with hormones especially the thyroid. Found on nearly all non-organic potatoes. Chlorpyrifos is a neurotoxin used predominantly in peaches. Cyhalothrin interferes with the body's neuromuscular system. Found in many items including cherries, tomatoes, nectarines, lettuce and kale.

PRODUCE EXCHANGE TRENDS / **HARVEST ORIGINS**

This section of the Newsletter is designed to give a quick overview of the trends of individual items and the current major harvest areas in bold. "Mother Nature's Decisions" gives you more info on specific items.

Tomatoes - CA, MX, TN & VA. Globes are higher, grapes are climbing more & cherry are higher & plum are up some.

Potatoes - ID, WA, CO, WI. Bakers are lower & red are steady.

Lettuces – CA. Lettuces all have some quality issues. Leaf is up more this week. Iceberg is much higher & Romaine is up a lot this week also.

Cauliflower – MX, CA. Prices are steady.

Broccoli – MX, CA. Prices are higher again this week.

Grapes -CA. Green & red are steady with both having decent quality.

Strawberries - CA. prices are higher this week with quality issues & tight supplies due to heat.

Melons - AZ, CA, MX. Dews are higher & loupes are much higher. Go with larger sizes if possible.

Lemons– **CA.** Good supplies of choice lemons but go with the smaller sizes for the best deals.

Squash – CA. Yellow is a bit lower & green is higher this week.

Peppers – FL, MX. Green are much higher.

Celery - CA, MI. Prices are steady this week.

Cucumbers - FL, MX, Honduras. Prices are steady.

Asparagus – MX, Peru. Prices are a bit lower but still on the high side.

Avocados - CA, MX, Peru, Dominican Republic. Prices are steady this week.

WATCH OUT-CAREFULLY CONSIDER

PICS WORTH A LOOK - Each $\uparrow \downarrow = 8-12\%$ change

If you get a

loan

GOOD VALUES

Avocados Broccoli↑ Cantaloupe↑↑ Peppers Carrots Celerv Honevdew↑

Onions Watermelon Grape Tom Green Leaf Plum Tomato

Cauliflower **Cherry Tom**

Corn[↑] Tomatoes[↑] Raspberries Grapes, Gr

Squash, Gr Squash, Yell Cucumbers Iceberg^{↑↑} Asparagus Strawberries 11 Romaine 11